We are BTRC
Approved

Member of **VTSPAB**
Vehicle Tracking Service Providers
Association of Bangladesh

BASIS
Bangladesh Association of
Software & Information Services

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GPS Tracking Solutions

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**YOUR TRUSTED GPS
TRACKING PARTNER**

Message from the Founder

Dear Valued Customers,

At Easytrax, we are deeply grateful for your unwavering support and trust in our vehicle tracking system services. Since obtaining licensing approval from BTRC in 2017, we have been dedicated to offering cutting-edge VTS solutions with your support by our side.

In today's fast-paced world, heavily reliant on technology and its rapid evolution, we are committed to staying at the forefront by keeping ourselves updated and innovative. Our dedicated workforce is tirelessly advancing forward, inspired by your cooperation and support.

Your continuous collaboration is not just valued but serves as our guiding light, motvating us to strive for excellence and progress. We humbly request your ongoing su port as it fuels our determination to serve you better in the days ahead.

Rest assured, we stand by our commitment to serve you round the clock. Our team is always prepared to address any problems or issues that require immediate attention, ensuring your peace of mind anytime, any day of the year. Together, let's forge ahead towards a brighter and safer future on the road!

Thank you for being part of our journey.

Warm Regards.

Md. Rafiul Alam
Founder & Owner,
Easytrax World

Why Easytrax?

Easytrax is a leading vehicle tracking service provider in Bangladesh established by Md Rafiul Alam back in 2015. It is also a government-approved and licensed vehicle tracking service provider by BTRC and a founder member of the Vehicle Tracking Service Provider Association of Bangladesh (VTSPAB). Easytrax's GPS tracking solutions help businesses drive efficiently, optimize resources, and make a positive impact on the world. Easytrax provides a feature-rich mobile app and web application portal where customers can view rolling summaries of real-time data, live tracking of all types of vehicles, daily, weekly, and monthly reports, playback history, vehicle requisition, and much more. Our services include tracking cars, trucks, CNGs, bikes, excavators, ships, any assets & even humans. Our GPS tracking service pricing is competitive and affordable compared to other operators who belong in the industry under the BTRC Telecommunication Act. Easytrax's varied client base includes corporates, logistics and transport providers, public transports, employee transport, and CNG and motorcycle tracking services. Clients highly recommend them for their cutting-edge technology, reliable service, exceptional customer support, and great value for money. Overall, Easytrax is a reliable, transparent and feature-rich service provider in the GPS tracking industry in Bangladesh.

- Real-Time Monitoring with High Accuracy
- White Labeling
- API Access for Third-Party App Integration
- Advanced Solutions with sensors for Oil, Temperature as well as Driver Behavior Analysis etc.
- Integrated Camera for Live Video from Moving Vehicles

- Advanced IoT Solutions
- Software Available as SAAS, On-Cloud
- Exclusive solution for Live Fuel Tracking
- Live video & image capturing
- Human Tracker as an ID card holder

Solution and Industry Specific Services

Fleet Management

Logistic Tracking System

Public Transport Monitoring

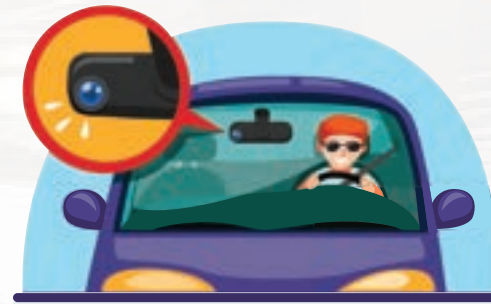**Transport Requisition System**

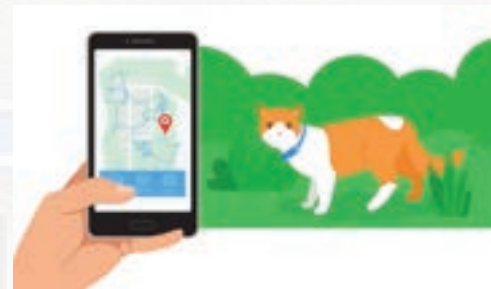**Heavy Equipment System Monitoring**

School Bus Tracking

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Solution and Industry Specific Services

Asset Tracking

Human Tracking

Live Video Monitoring

Temperature Monitoring System

Bike Shield

Pet Tracking

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GPS Tracking Process

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GPS Satellite

Cloud Server

24 Hours GPS Tracking Signal

Data Transferred When in Range of Network Tower

Data Transferred to Server

Easytrax GPS Tracker

Tracking Viewed Through Internet Connection

Cellular Tower
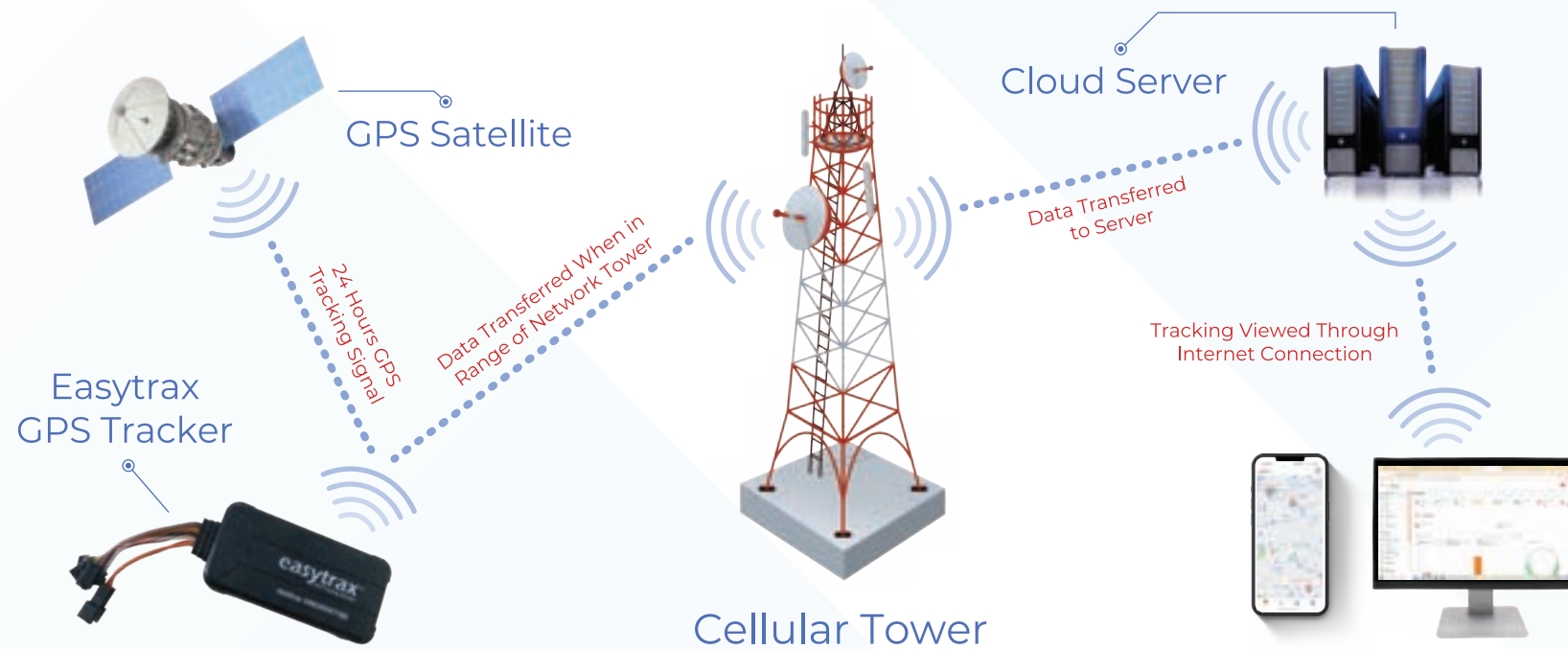
How It Works?

Easytrax vehicle tracking solutions are combined with sophisticated GPS tracking technology with flexible, advanced mapping and reporting software. A GPS-enabled Vehicle Tracking Device is installed on each vehicle to collect and transmit tracking data via a cellular or satellite network, whichever works best for your operations. The device then delivers the data to the Easytrax hosted application, which you can access through the Web at any time. You receive real-time vehicle tracking updates, including location, direction, speed, idle time, start/stop and more, allowing you to manage a tighter schedule and more efficient fleet.

Mobile App Features

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DASHBOARD

Here we show you the all type of summery list which are Ongoing, Previous Overview etc.

MAP

Here we show you live tracking of all types of vehicles through which you can monitor all vehicles simultaneously.

REPORTS

You can check daily, weekly and monthly reports and total distance traveled and maximum here. speed and average speed. details.

VEHICLE LIST

Here we show you the see the list of all vehicles in your account. If desired, from here you can see the current location of your required car in one click.

LIVE TRACK

Live Track will show you the current location of your vehicle.

LOCATION SHARING

Location sharing allows you to share the current location of any vehicle from your account for a specified period of time with someone else, allowing them to see the current location of this vehicle.

PLAYBACK HISTORY

Here we show you the playback list which are Ongoing, previous 90 days history playback, Overview etc.

VEHICLE REQUISITION

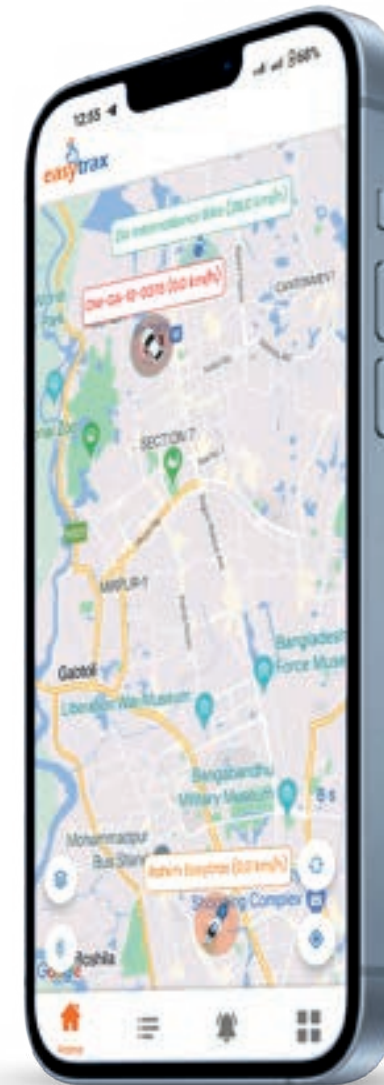You can request a car for a specific time for your office meeting or any of your work.

REFER & EARN

You can earn money from Easytrax by offering and selling any of Easytrax's products to someone you know.

NOTIFICATION

From the main menu you can view & update Payments, Hotline Support, Reports, Company Details, Media & Account Credentials.

Web Application Features

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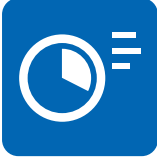You can request a car for a specific time for your office meeting or any of your work.

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Unique Features & Reports

Vehicle Requisition	Speed Analysis Report	Alarm Summery Report	Refer And Win
Harsh Acceleration	Driver Behaviour Analysis	RAG Summery Report	Favourite Resource
Harsh Cornering	Day-Night Shift Setup	Harsh Breaking	Shift Wise Overspeed Report

Device Wise Feature Comparison

Features	Super Safe	Super Safe Premium	Super Easy Wired	Super Easy Wired Premium	Super Easy	Super Communication	Super Combo	Bike Shield	Easy Fuel Monitoring	Easy Human Tracker
Android, IOS, App with Web Platform	✅	✅	✅	✅	✅	✅	✅	✅	✅	✅
Real-Time Live Tracking	✅	✅	✅	✅	✅	✅	✅	✅	✅	✅
Live Tracking with Live Updates	✅	✅	✅	✅	✅	✅	✅	✅	✅	✅
Remote Engine Shutdown	❌	✅	❌	✅	❌	✅	✅	✅	✅	❌
Wired installation	✅	✅	✅	✅	❌	✅	✅	✅	✅	❌
Power Cut Alert	✅	✅	✅	✅	✅	✅	✅	✅	✅	❌
Real Time Engine On/Off Status	✅	✅	✅	✅	✅	✅	✅	✅	✅	❌
Multiple Alerts Through Mobile App	✅	✅	✅	✅	✅	✅	✅	✅	✅	❌
Geofence/Parking/Engine Idle Alerts	✅	✅	✅	✅	✅	✅	✅	✅	✅	❌
Daily, Weekly, Monthly History Playback	✅	✅	✅	✅	✅	✅	✅	✅	✅	❌
Pre-Defined Multiple Reports	❌	✅	❌	✅	✅	✅	❌	✅	❌	❌
Over Speed Alerts	✅	✅	✅	✅	✅	✅	✅	✅	✅	❌
One-Way Voice Monitoring	✅	✅	❌	❌	❌	❌	✅	❌	✅	✅

Device Wise Feature Comparison

Features	Super Safe	Super Safe Premium	Super Easy Wired	Super Easy Wired Premium	Super Easy	Super Communication	Super Combo	Bike Shield	Easy Fuel Monitoring	Easy Human Tracker
Two Way Voice Monitoring	✗	✗	✗	✗	✗	✓	✓	✗	✓	✓
Live Video Streaming	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
1080 Video Recording on Memory Card (Dashcam)	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
Live Picture Capture	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
In Car Wi-Fi Hotspot	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
Vehicle Service Management with Reminders	✗	✓	✗	✓	✓	✓	✗	✓	✗	✗
BRTA Paper Management with Reminders	✗	✓	✗	✓	✓	✓	✗	✓	✗	✗
Vehicle Requisition	✗	✓	✗	✓	✓	✓	✗	✓	✗	✗
Harsh Acceleration	✗	✗	✗	✓	✗	✗	✗	✓	✗	✗
Harsh Breaking	✗	✗	✗	✓	✗	✗	✗	✓	✗	✗
Harsh Cornering	✗	✗	✗	✓	✗	✗	✗	✓	✗	✗
1 Years Device Warranty	✓	✗	✓	✗	✓	✓	✗	✓	✓	✓
2 Years Device Warranty	✗	✓	✗	✓	✗	✗	✗	✗	✗	✗
Tk 500 Monthly Service Charge	✓	✓	✓	✓	✓	✓	✓	★	★	✓

Live Fuel Tracking

Fuel is typically one of the largest fleet expenses. Finding ways to minimize fuel expense can substantially improve the bottom line.

Easytrax fuel monitoring system provides intelligent tools to keep track of fuel consumption and easily detect fuel thefts. Fuel information can be sourced from fuel wire of a vehicle or after-market fuel sensors. You have the privilege to take charge of your fuel usage with Easytrax.

Fuel Graph
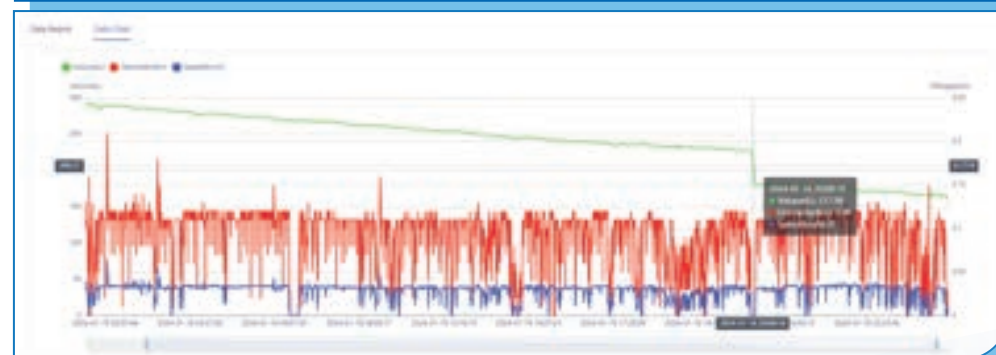
Live Video and Image Capturing Solution

Camera

Connection

Incident

Tracking

Performance Report

Video Alert

To Mobile

Laptop

Camera Features & Benefits

- Live Streaming and Playback
- Unlimited Cloud Storage
- Shareable Web Links to a specific recording
- Event Recording triggered by Geotab Rules
- Optimize Fleet Management
- Protect Your Vehicle
- Enhanced Vehicle Monitoring
- Improve Communication with your drivers

HUMAN TRACKER

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This Device is a personal tracker designed as a ID Card Holder. It's very effective for students, specially for girls They can call to 3 predefined numbers using 1, 2, & 3 buttons. It's also a portable terminal for its light and compact size, and it supports two-way communication.

Positioning
A synergy of multiple positioning systems ensures the location to be accurately displayed on the cloud platform.

Panic Button
Enable users to ask for immediate help with a single press.

IPX5 Water Resistance
Rugged and reliable design ensures stable operation in tough conditions.

Two-way Communication
Enable workers to make speed-dials to three important contacts with this device.

Intelligent Positioning Modes
Support timing, specific period and instant positioning.

Extra-Long Standby
Featuring a 1,200mAh battery, this device supports up-to-8-day standby time.

OUR TRUSTED CLIENTS AND PARTNERS

We have served many individuals and companies. To name a few, these organizations are some of our key clients, our complete client list can be found in our website.

NOVARTIS | AVERY DENNISON PAXAR BANGLADESH | RENATA LIMITED | NAVANA PHARMA | AKIJ PLASTICS by STANDARD | USB | PANNA GROUP

JAMUNA GROUP | সময় | Energypac Engineering | VG VISION GROUP | zxy | ADVANCED POULTRY & FISH FEEDS LTD | shombhob.com

ANWARS ANWAR GROUP | OMC Group | eCourier.combd | VROOM 24x7 | WELL GROUP | T.K. GROUP | DHALY INFRATECH

KOLPOLOK LIMITED | RATUL | BD FOOD GOOD FOOD | Windy Group | SNOWTEX | DESHBANDHU GROUP | AB GROUP

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OUR TELECOMMUNICATION PARTNERS

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